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## **AT&T TO OFFER BLUEANT Q1 BLUETOOTH HEADSET JULY 19**

First BlueAnt Device in AT&T Stores Accepts Voice Commands and Features Noise Reduction Technology

**DALLAS, July 1, 2009** –AT&T\* today announced the BlueAnt Q1 Voice Controlled Bluetooth Headset with Multipoint will be available in AT&T stores and online at [www.wireless.att.com](http://www.wireless.att.com) on July 19. The BlueAnt Q1 is a premium noise-cancelling headset that allows users to control functions with their voice.

A little communication goes a long way with the BlueAnt Q1 headset. Just push a button and say, "What can I say?" and the headset will cycle through a menu of voice commands. This ability to manage the device entirely with one's voice eliminates the need to memorize button combinations.

In addition, BlueAnt's Voice Isolation Technology software provides clear call quality by distinguishing the user's voice from other sounds. The result is outstanding environmental noise reduction, echo cancellation and wind noise protection. The headset also allows users to manage calls from two phones at the same time with true multipoint technology. The sleek, gunmetal headset was designed to fit all ear shapes and sizes and be comfortable enough for all-day wear.

"Bluetooth devices should be easy and intuitive," said Michael Cowan AT&T director of accessories, AT&T Mobility & Consumer Markets. "The BlueAnt Q1, with voice commands and noise cancellation technology, makes calling easier and clearer with only one button."

Beginning July 19, the BlueAnt Q1 will retail for \$129.99 at AT&T stores and online at [www.wireless.att.com](http://www.wireless.att.com). To learn more about the BlueAnt Q1, visit an AT&T store or visit <http://www.myblueant.com/>.

For the complete array of AT&T offerings, visit [www.att.com](http://www.att.com).

<sup>1</sup>Requires compatible phone. AT&T is not responsible for the performance of the BlueAnt Bluetooth headset, nor statements regarding performance of the BlueAnt Bluetooth headset.

*\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.*

**Find more information online:**

**About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services, the nation's fastest 3G network and the best wireless coverage worldwide, and the nation's leading high speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of their three-screen integration strategy, AT&T operating companies are expanding their TV entertainment offerings. In 2008, AT&T again ranked No. 1 in the telecommunications industry on FORTUNE® magazine's lists of the World's Most Admired Companies and America's Most Admired Companies. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.

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**About BlueAnt Wireless**

BlueAnt Wireless is a leading global supplier of Bluetooth peripheral devices and accessories. BlueAnt's product portfolio includes handsfree, stereo audio streaming and wireless communication products offering cutting-edge technology, design and features. With its Head Office in Melbourne Australia, BlueAnt has offices in San Francisco, London and Hong Kong. For a full list of Q1 features and other products, please visit the BlueAnt website at [www.myblueant.com](http://www.myblueant.com).