

## **Award Winning\* BlueAnt X3 Micro Bluetooth Headset in New Color Range for Christmas 2006**

**New York, NY, October 4, 2006** - Offering the ultimate in portability, the X3 micro is one of the world's smallest and best performing Bluetooth headsets and is now available in a range of vibrant colors including black, cool white, hot pink, gold, bronze and red. Weighing less than one half ounce, this headset may only be as long as a matchstick but it offers the best of wireless capabilities with its ability to pair with up to three Bluetooth devices while offering clear audio sound. The X3 micro is compatible with any Bluetooth mobile phone, Smartphone, PDA or Bluetooth enabled PC or Mac.

The X3 micro can easily go wherever you go. It's a high quality full duplex headset with adjustable volume control and inbuilt microphone. It remains connected within a range of 30 feet and provides up to 7 hours talk time and 180 hours standby time. Included in the box are 3 charging options – an in-car, AC charger as well as a USB charger which allows charging capability via any USB port. A handy option for any traveler.

BlueAnt Wireless General Manager of U.S Operations, Peter George, says, "The portability of the X3 micro, coupled with the latest in Bluetooth technology, sets this lightweight and unobtrusive headset apart from others on the market. At \$69, the X3 is an ideal Christmas gift for people on the move."

The X3 micro headset is supported by BlueAnt's superior customer service program and 24-month hardware warranty.

### **The X3 micro delivers a range of benefits including:**

- Zero installation - just team up with any 3 Bluetooth enabled devices;
- Uses multi-connect call switching to select from various devices on-the-fly;
- Supports headset and handsfree profiles;
- Works with Bluetooth enabled computers for voice calls over the Internet e.g. Skype, MSN messenger and other VOIP applications;
- Transfer calls from the X3 micro to the cell phone or vice versa during a call;
- Uses phone's auto-answer function and supports voice command dialing if available on the phone;
- Easily swapped from left to right ear;
- One touch redial and answer function;
- 3 charging options provided in the box including in-car, AC and USB.

**MSRP - \$69.99**

For a list of available retailers, please refer to: [www.myblueant.com/wheretobuy\\_online.htm](http://www.myblueant.com/wheretobuy_online.htm)

For product images, please visit our image gallery at [www.myblueant.com/gallery.htm](http://www.myblueant.com/gallery.htm)

### **About BlueAnt Wireless**

BlueAnt Wireless is Australia's largest supplier of Bluetooth peripheral devices. BlueAnt's product portfolio includes hands-free, stereo audio streaming and wireless communication products offering cutting edge technology, design and features. Based in Melbourne, Australia, BlueAnt has expanded its operations to the U.S with a North American office located in New York. For further information, please refer to BlueAnt's North American website: [www.myblueant.com](http://www.myblueant.com)

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\* Winner of the CES (2005 Innovation Award, Las Vegas)