

## FOR IMMEDIATE RELEASE

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### BLUEANT DELIVERS BLUETOOTH STEREO MUSIC PORTABILITY WITH BLUESONIC

Once again breaking ground for wireless technology, Australian company BlueAnt Wireless has just released the new BlueSonic Bluetooth portable stereo speakers, the first of this technology in the world. This cutting edge product stores connection information for up to eight Bluetooth devices, including mobile phones, laptop or PC, to deliver high quality streaming of stereo music or audio. It's the ultimate tool to converge Bluetooth products while also giving the user clear, filtered sound not found in most built in laptop speakers.

Here's the scenario. Plug the USB dongle into your PC, and the BlueSonic Bluetooth speakers will stream wireless stereo music from applications such as iTunes and Windows Media Player, without having to plug in any cables. If your phone uses A2DP (Advanced Audio Distribution Profile), like the Samsung D600, Nokia 8800 or Motorola V3x, it will receive streamed stereo music direct from the mobile phone and pause when an incoming or outgoing call is happening.

This revolutionary product requires no installation and can be used at home, the office or even in the car. It comes with a bonus line-in jack for use with iPods and PDA's as well as a Bluetooth USB dongle to Bluetooth enable Windows PC's and laptops for streaming, voice over internet protocol (VOIP) and wireless data transfer. It also features Audio Visual Remote Control Profile which allows the user to control the PC's mediaplayer from the speakers (Media Player and WinAmp). The unit even features strong magnets so that the speakers can be easily attached to filing cabinets or even building scaffolding.

BlueAnt Wireless Managing Director, Taisen Maddern, says, "Wireless speakers enable the latest phase of our wireless suite of products allowing the simplicity of taking phone calls and conference calls, streaming music from your Windows PC, laptop or PDA as well as using VOIP applications. It combines lifestyle with work thanks to its wireless portability."

#### **This revolutionary product also delivers:**

- Bluetooth USB dongle and software with full data and voice application usage
- Automatic answer – music stops to take the phone call
- Digital Signal Processor which filters both the microphone input and speaker output
- Echo Suppression and Noise Cancellation detect voice only, eliminating background noise for clearer calls
- Remains connected within a range of 10 metres
- 10 hours of Talk time at half volume and 5 hours at full volume with 48 hours of standby
- Instant conference calling feature with one touch redial/answer function
- Sleek, lightweight Euro design

RRP - **\$189.00** - Available nationally through Dick Smith, Tandy and Powerhouse Stores.

Visit [www.blueant.com.au](http://www.blueant.com.au) for detailed product information and specifications as well as information regarding Blueant, Bluetooth technology and its entire range of wireless products. The Bluesonic Bluetooth Portable Speakers are available for review purposes.

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